

**McGill/Concordia Graduate Student Joint Symposium**  
**On Global Media Policy, Transnational Activism and International Communication**  
Wednesday, April 8, 2009  
Department of Art History and Communication Studies  
McGill University  
Arts Building, Room W-220

Convenors:  
Prof. Marc Raboy and Becky Lentz, McGill, and Leslie Shade, Concordia

Guest and Respondent:  
James Love, Knowledge Ecology International

**Agenda**

**9.00-9.15: Welcome and opening**

**9.15-10.15: PANEL 1 – International Communication: Culture, Critique and Activism**

**Mobilization and the Role of Celebrities in the Live 8 Campaign: Citizens consuming or Consuming Citizenship?**

*Valerie Khayat, Concordia University*

**Punk as “Glocal” Cultural Product: Wrench in the Gears or Neo-liberal Quisling?**

*Cyrus Lewis, Concordia University*

**Fluxtuation, Globalization, and the Spaces and Places of Public Screens**

*Zach Melzer, Concordia University*

**10.15-11.15: PANEL 2 – Media and Democracy**

**All Politics is Personal: Ethos and identity in Barack Obama’s Direct Messaging Strategies**

*David Godsall, Concordia University*

**Radio France International: Serving French Soft Power in Western Africa?**

*Jeanne Dorelli, Concordia University*

**The Measure of Democratic Potential – Imagining A Global Method for Evaluating News Media Performance**

*Christine Crowther, McGill University*

**11.15-11.30: Health break**

**11.30-12.30: PANEL 3 – Canadian Policy: Opportunities, Challenges, Responses**

**Creating the Ideal: Diminishing Notions of Citizenship within Canadian Telecommunications Policy**

*Roddy Doucet, Concordia University*

**Art at the Edges: Advocating for the Avant-garde in Canada**

*Patti Schmidt, McGill University*

**When Saying “Local” isn’t Enough: Local Television Regulation as a Discursive Formation in American and Canadian Broadcasting Policy**

*Christopher Ali, Concordia University*

**12.30-1.30: Lunch**

**(Provided by the Beaverbrook Chair in Ethics, Media and Communications)**

**1.30-2.30: PANEL 4 – The Impact of Global Policy Institutions**

**The Post-WSIS Challenge: Global Civil Society and Communication Reform in the Face of Technocentrism and Corporate Steering**

*Svetla Turnin, Concordia University*

**Listening Locally? UNESCO Cultural Diversity and Canadian Campus Radio**

*Brian Fauteux, McGill/Concordia University*

**How Globalized Communications are Challenging Cultural Expressions**

*Marie-Eve Gagnon, McGill University*

**2.30-2.45: Health Break**

**2.45-3.45: PANEL 5 – Rethinking Intellectual Property Policy Issues**

**Fixing Sound: Phonograms, IP, and the Political Economy of Sound**

*Daniel Moody-Grigsby, McGill University*

**Opening the Vault: Copyright Ownership of Digitized Art Images in the Museum**

*Valerie Doucette, McGill University*

**Copyright or Copycat? Impacts of Globalization on ‘Made-in-Canada’ IP Policy**

*Stephanie Dixon, McGill University*

**3.45-4.00: Wrap-up**