

McGill/Concordia Graduate Student Joint Symposium
On Global Media Policy, Transnational Activism and International Communication
Wednesday, April 8, 2009
Department of Art History and Communication Studies
McGill University
Arts Building, Room W-220

Convenors:
Prof. Marc Raboy and Becky Lentz, McGill, and Leslie Shade, Concordia

Guest and Respondent:
James Love, Knowledge Ecology International

Agenda

9.00-9.15: Welcome and opening

9.15-10.15: PANEL 1 – International Communication: Culture, Critique and Activism

Mobilization and the Role of Celebrities in the Live 8 Campaign: Citizens consuming or Consuming Citizenship?

Valerie Khayat, Concordia University

Punk as “Glocal” Cultural Product: Wrench in the Gears or Neo-liberal Quisling?

Cyrus Lewis, Concordia University

Fluxtuation, Globalization, and the Spaces and Places of Public Screens

Zach Melzer, Concordia University

10.15-11.15: PANEL 2 – Media and Democracy

All Politics is Personal: Ethos and identity in Barack Obama’s Direct Messaging Strategies

David Godsall, Concordia University

Radio France International: Serving French Soft Power in Western Africa?

Jeanne Dorelli, Concordia University

The Measure of Democratic Potential – Imagining A Global Method for Evaluating News Media Performance

Christine Crowther, McGill University

11.15-11.30: Health break

11.30-12.30: PANEL 3 – Canadian Policy: Opportunities, Challenges, Responses

Creating the Ideal: Diminishing Notions of Citizenship within Canadian Telecommunications Policy

Roddy Doucet, Concordia University

Art at the Edges: Advocating for the Avant-garde in Canada

Patti Schmidt, McGill University

When Saying “Local” isn’t Enough: Local Television Regulation as a Discursive Formation in American and Canadian Broadcasting Policy

Christopher Ali, Concordia University

12.30-1.30: Lunch

(Provided by the Beaverbrook Chair in Ethics, Media and Communications)

1.30-2.30: PANEL 4 – The Impact of Global Policy Institutions

The Post-WSIS Challenge: Global Civil Society and Communication Reform in the Face of Technocentrism and Corporate Steering

Svetla Turnin, Concordia University

Listening Locally? UNESCO Cultural Diversity and Canadian Campus Radio

Brian Fauteux, McGill/Concordia University

How Globalized Communications are Challenging Cultural Expressions

Marie-Eve Gagnon, McGill University

2.30-2.45: Health Break

2.45-3.45: PANEL 5 – Rethinking Intellectual Property Policy Issues

Fixing Sound: Phonograms, IP, and the Political Economy of Sound

Daniel Moody-Grigsby, McGill University

Opening the Vault: Copyright Ownership of Digitized Art Images in the Museum

Valerie Doucette, McGill University

Copyright or Copycat? Impacts of Globalization on ‘Made-in-Canada’ IP Policy

Stephanie Dixon, McGill University

3.45-4.00: Wrap-up